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events

Former SPCA director Winograd returns with new book

Nathan J. Winograd, the former executive director of the Tompkins County SPCA from 2001-2004, is returning to Ithaca to begin a national tour promoting his new book, "Redemption: The Myth of Pet Overpopulation and the No Kill Revolution in America." The book, which details the history of animal sheltering in the United States, prominently highlights Ithaca's achievement as the nation's first No Kill community - saving all healthy and treatable dog and cats entering its shelters - and the impact that success has had on the No Kill movement nationwide.



At 5:30 p.m. Sunday, Sept. 2, the Tompkins County SPCA is hosting an event at 1640 Hanshaw Road that will include a book signing and a 90-minute multi-media presentation discussing the local and national impact of what Winograd calls "Ithaca's great experiment in compassion." The presentation is free and open to the public and attendees can purchase Winograd's new book for signing, with all proceeds from the sale of the book benefiting the lifesaving programs of the TCSPCA. Under Winograd's leadership, Ithaca was the nation's only No Kill community. When Winograd left the agency in 2004, he pledged to "Ithacanize" shelters nationwide. To that end, Winograd founded the national non-profit No Kill Advocacy Center (www.nokilladvocacycenter.org). Using the model that established Tompkins County as the nation's safest community for homeless dogs and cats, he took the No Kill message on the road, providing hands on consulting to communities throughout the United States. Since this new endeavor began, several other communities have followed the lead of the Tompkins County SPCA. In 2006, Charlottesville, Va., and Ivins City, Utah, became No Kill communities. This year, Reno, Nev., became No Kill for dogs and expects to be No Kill for cats by the end of 2008. All of these agencies used the Tompkins County SPCA as a model and worked closely with Winograd. Other communities are following closely behind.

"'Redemption' tells the story of animal sheltering in the United States - a movement that was born of compassion and then lost its way," explains Winograd, "But there is hope."

Over the last decade, the success of the No Kill movement's revolutionary

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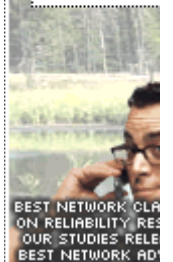
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approach to animal sheltering has proven that there is a blueprint for ending the killing, and that it is incumbent upon animal lovers nationwide to ensure that they are implemented in every shelter in our country." Winograd goes on to say that "if every shelter in the nation followed Tompkins County's lead, we would save 4.1 million of the 5 million dogs and cats who will lose their lives in U.S. shelters this year. Ithaca is giving hope to millions of dogs and cats around the country."

The book is receiving critical acclaim from animal lovers and activists coast to coast, who are hailing the book as "ground-breaking," "powerful," "the bible of the No Kill movement," and "a must read for anyone who cares about animals."

When:

Sunday, September 2, 2007, 5:30 pm

Where:

Tompkins County SPCA

Dorothy & Roy Park Pet Adoption Center

1640 Hanshaw Road, Ithaca NY 14850

There is no cost to attend the presentation, and attendees can purchase a copy of Winograd's new book as part of the author book-signing following the presentation. "Redemption" retails for \$16.95 with all proceeds benefiting the programs and services of the Tompkins County SPCA. Prior registration is encouraged, as space is limited. For more information, contact the SPCA at (607) 257-1822 or register online at www.spcaonline.com.

For those who cannot attend, "Redemption" will be available for sale at Barnes & Noble, Borders, Bookery and other fine booksellers in September 2007. "Redemption" is published by Almaden Books.



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